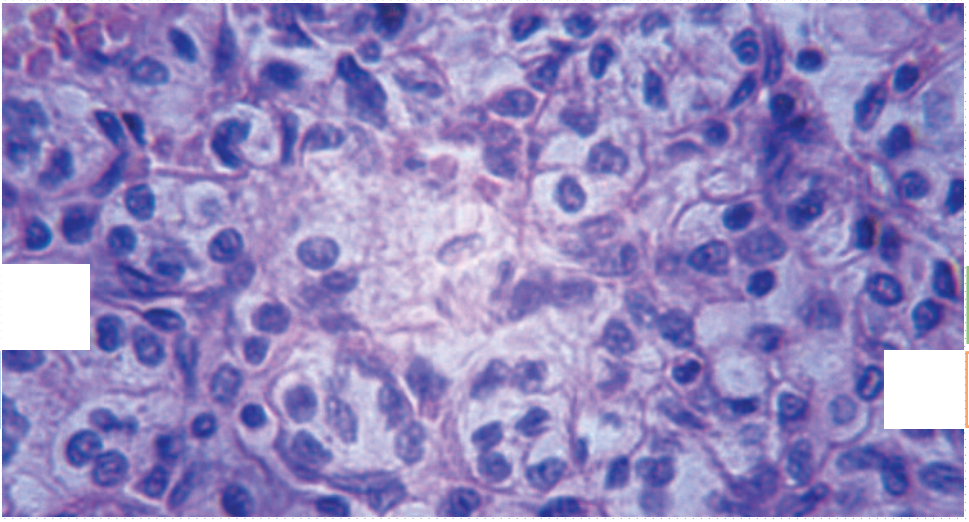
Melanoma Update 2012

A CME Conference designated for ***AMA PRA Category 1 Credit™***

Sponsored by North Shore-LIJ Cancer Institute, Center for Melanoma and Rare Skin Cancers



Friday
September 21, 2012

7:30 am – 12:30 pm

Hofstra North Shore-LIJ
School of Medicine
Hofstra University Club
Hempstead, New York

HOFSTRA NORTH SHORE-LIJ
SCHOOL of MEDICINE™

COURSE DIRECTOR:
Beatrice Bloom, MD

FACULTY:
Mansoor Beg, MD, FACS
Craig Devoe, MD
Armen Kasabian, MD
Louis Potters, MD, FACR

GUEST FACULTY:
Steven J. O'Day, MD
Martin A.Weinstock, MD, PhD

North Shore LIJ

North Shore-LIJ
CANCER
INSTITUTE

Statement of Need: Melanoma, the most fatal form of skin cancer, is becoming increasingly common in the Oncology world today. Annually, more than 68,000 Americans are diagnosed with melanoma and incidence rates have been rising for the past 30 years. It is important to identify, discuss and critically analyze the latest discoveries and treatments for this prevalent skin cancer. State-of-the-art treatment plans, risk prevention strategies and the ability to provide homogenized standards of care will be reviewed and reinforced. Internationally recognized leaders in the field of oncology will provide the latest information to improve the clinicians' ability to evaluate, treat and refer patients appropriately.

Objectives: All North Shore-LIJ Health System CME activities are intended to improve patient care, safety and outcomes.

At the conclusion of this course, participants should be able to:

- **DEVELOP** quantifiable standards that may be used for the general population to diminish the risk of melanoma.
- **IDENTIFY** appropriate screening and prevention measures.
- **DEFINE** new and upcoming clinical indications for sentinel node to maximize its appropriate use.
- **DISCUSS** new treatment approaches and the different systemic treatment modalities.
- **PROVIDE** other potential options when certain regimens are appropriate.

Target Audience: Primary care physicians, oncologists, surgical oncologists, internists, family practitioners, radiologists, dermatologists, RNs, NPs and Physician Assistants.

Accreditation: North Shore-LIJ Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation: North Shore-LIJ Health System designates this live educational activity for a maximum of ***4.0 AMA PRA Category 1 Credit(s)™***. Physicians should only claim credit commensurate with the extent of their participation in the activity.

NURSING CREDIT: The American Nurses Credentialing Center (ANCC) will accept ***1.0 AMA PRA Category 1 Credit(s)™*** as equal to ***1.0 ANCC*** contact hour. Nurses should inquire with their specialty organizations and professional institutions as to the acceptance of ***AMA PRA Category 1 Credit(s)™***.

Verification of Attendance Will be provided to all professionals attending the conference.

Registration Fee: **$40** for all North Shore-LIJ employees and affiliates
$50 for all others
$75 for on-site registration

Location: Hofstra North Shore-LIJ School of Medicine, Mack University Center, 225 Hofstra University, Hempstead, NY 11549. For directions, call 516-463-6648.

Conference Information: Conference coordinated by the North Shore-LIJ Health System's Office of Continuing Medical Education. **Phone** (516) 465-3CME(3263) **Fax** (516) 465-8204.

Faculty Disclosure Policy: North Shore-LIJ Health System adheres to the ACCME's New Standards for Commercial Support. Any individuals in a position to control the content of a CME activity, including faculty, planners and managers are required to disclose all financial relationships with commercial interests. All identified potential conflicts of interest are thoroughly vetted by North Shore-LIJ for fair balance and scientific objectivity and to ensure appropriateness of patient care recommendations.

Cancellation Policy: All cancellations must be confirmed in writing to the Office of Continuing Medical Education by **September 14, 2012**. An administrative fee of $15 will be retained. No refunds after this date, or for "no shows".

Americans with Disabilities Act: Americans with Disabilities Act: this conference is in compliance with provisions of the Americans with Disabilities Act (ADA) and is accessible for individuals with special needs. If you would like to attend this conference and need special accommodations, please contact the Office of Continuing Medical Education at 516-465-3263.

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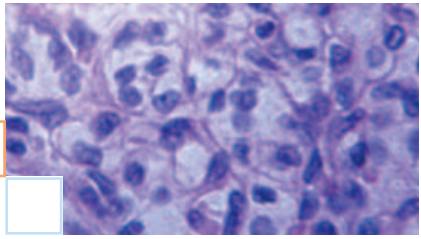

Program of the Day | September 21, 2012 • 7:30 am-12:30 pm

7:30 am **Registration and Breakfast**

8:00 am **Welcome and Opening Remarks**
Louis Potters, MD, FACR,
Chairman, Department of Radiation Medicine
North Shore-LIJ Health System
Professor of Radiation Medicine
Hofstra North Shore-LIJ School of Medicine

8:05 am **Melanoma Early Detection: A Public Health Perspective**
Martin A. Weinstock, MD, PhD
Chief of Dermatology,
VA Medical Center
Director of Multidisciplinary Melanoma Program
Rhode Island Hospital
Professor of Dermatology and Epidemiology
Alpert School of Medicine at Brown University

8:35 am **Q & A**

8:45 am **Current Concepts in Surgical Therapy for Melanoma**
Mansoor Beg, MD, FACS
Surgical Oncologist, North Shore-LIJ Health System
Assistant Professor of Medicine
Hofstra North Shore-LIJ School of Medicine

9:10 am **Q & A**

9:20 am **Plastic Surgery: Options and its Role in Treatment of Melanoma**
Armen Kasabian, MD
System Chief of Plastic Surgery, North Shore-LIJ Health System

9:45 am **Q & A**

9:55 am **BREAK**

10:10 am **What's New and Important in Systemic Therapy for Melanoma**
Craig Devoe, MD
Associate Attending, Monter Cancer Center
Assistant Professor of Medicine
Hofstra North Shore-LIJ School of Medicine

10:35 am **Q & A**

10:45 am **Emerging and Established Agents**
Steven J. O'Day, MD
Clinical Associate Professor of Medicine
Keck School of Medicine
University of Southern California

11:15 am **Q & A**

11:25 pm **The Role of Adjuvant Radiation Therapy: What You Need to Know Now**
Beatrice Bloom, MD
Attending Physician, Department of Radiation Medicine
North Shore-LIJ Health System
Assistant Professor of Radiation Medicine
Hofstra North Shore-LIJ School of Medicine

11:50 pm **Audience Case Presentations and Q & A**

12:15 pm **Closing Remarks**
Beatrice Bloom, MD

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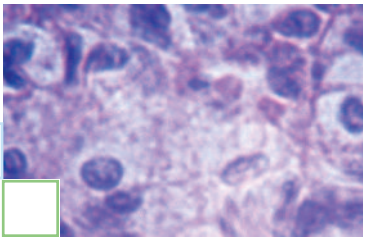

Registration Form (Please Print Clearly)

Three Ways to Register

On-Line: www.northshorelij.edu/cme

FAX: This form to: (516) 465-8204 with Credit Card Information

Mail: This form to with a check made payable to "**Melanoma Update**" or completed Credit Card Information below:

NSLIJ CME Office
North Shore-LIJ Health System
Office of Continuing Medical Education
175 Community Drive
Great Neck, NY 11021

Name:_____ Credentials: _____
(MD, DO)

Address: _____

Town: _____State:_____Zip:_____

Phone (Days):_____Cell: _____

Email:_____

Hospital Affiliation: _____Specialty: _____

Please Indicate:
- ☐ Physician
- ☐ Resident/Fellow
- ☐ Physician Assistant
- ☐ Nurse Practitioner
- ☐ Registered Nurse
- ☐ Other *Please Specify* _____

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Charge $_____ to my ☐ **VISA** ☐ **Mastercard** ☐ **AMEX** ☐ **Discover**

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PLEASE LIST ALL 16 DIGITS FROM YOUR CREDIT CARD AND SECURITY CODE

Authorizing Signature_____Date_____

A confirmation letter will be sent.

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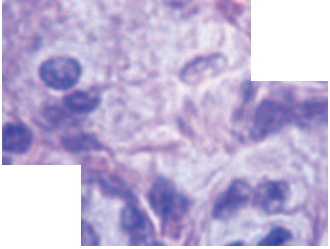

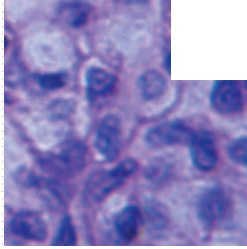

Course Director

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North Shore-LIJ Faculty

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Professor of Radiation Medicine
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Guest Faculty

Steven J. O'Day, MD
Clinical Associate Professor of Medicine
Keck School of Medicine
University of Southern California
Los Angeles, CA
Adjunct Faculty
John Wayne Cancer Institute
Saint John's Health Center
Santa Monica, CA

Martin A. Weinstock, MD, PhD
Chief of Dermatology, VA Medical Center
Director of Multidisciplinary Melanoma Program
Rhode Island Hospital
Professor of Dermatology and Epidemiology
Alpert School of Medicine at Brown University
Providence, RI

Conference Coordinated by

North Shore-LIJ
Office of Continuing Medical Education and Monter Cancer Center

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Director

Rick Hostnik
Assistant Director
Conference Coordinator

Alessandra DeNardo
Education Coordinator
Monter Cancer Center

K Ferris, North Shore-LIJ Creative Svcs, 15452 07 12

NORTH SHORE-LIJ HEALTH SYSTEM
Office of Continuing Medical Education
175 Community Drive
Great Neck, NY 11021

CME CONFERENCE

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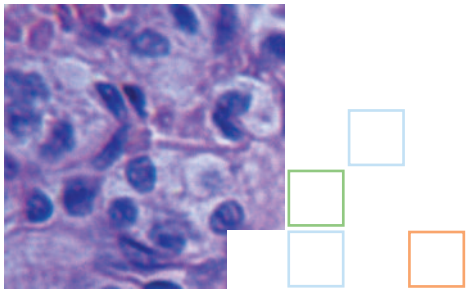

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